

**What more could you do with 125 000\$?****IA Financial Group will donate close to 300 000\$ to Charities****1. CONTEST PERIOD**

The Contest is organized by iA Financial Group (“Contest Organizer”) and will be held online in Canada at [www.ia.ca/contest-ia-donations](http://www.ia.ca/contest-ia-donations) from September 15, 2018 at 9:00 AM until October 15, 2018 at 11:59 PM (“Contest Period”).

**2. ELIGIBILITY**

The Contest is open to all Canadian charitable organizations (“Charities”) that work with people living with mental health problems. The following persons may not enter the Contest: employees, representatives, and agents of the Contest Organizer or any person residing with them; subsidiaries of the Contest Organizer; suppliers of Contest prizes; suppliers of goods or services used as part of the Contest; any person directly involved in organizing the Contest; and members of the immediate families of the aforementioned parties (including father, mother, sibling, child, legal spouse, and common-law spouse).

**3. HOW TO ENTER**

No purchase is required. To enter, Charities must complete the entry form at [www.ia.ca/contest-ia-donations](http://www.ia.ca/contest-ia-donations) during the Contest Period. A representative duly authorized by the Charity must complete the form and indicate the Charity name, Canada Revenue Agency registration number, and answer the questions appearing on the form. The representative must attach all required documents and click on “SEND” to complete the entry process.

Charities are limited to a single entry for the full duration of the Contest Period.

**4. PRIZES**

First prize: one (1) cheque for CA\$125,000.

Second prize: one (1) cheque for CA\$50,000.

Third prize: one (1) cheque for CA\$50,000.

Additional prizes: seven (7) cheques, each for CA\$10,000.

**5. PROPOSITION REVIEW AND ANNOUNCEMENT OF THE WINNERS**

Following the Contest Period, a committee established by the Contest Organizer will review the propositions entered into the Contest in accordance with predefined criteria and the following timetable:

- From October 16 to 31, 2018: the committee selects ten (10) finalists.
- From November 1 to 29, 2018: the public is invited to vote for two propositions online at [www.ia.ca/contest-ia-donations](http://www.ia.ca/contest-ia-donations). Charities may promote their proposition in an effort to gain more votes.
- November 30, 2018: the committee compiles the votes. In the event of a tie, the winner is determined by random draw.
- December 11, 2018: the top three (3) winners are notified in person or by telephone. A message is sent by e-mail to the seven remaining Charities informing them that they will receive a \$10,000 donation by post in the weeks ahead. The name of the Charities is also announced online at [www.ia.ca/contest-ia-donations](http://www.ia.ca/contest-ia-donations).

## 6. CHANCES OF WINNING

Each Contest entrant has one (1) chance of winning.

## 7. PRIZE ACCEPTANCE

To be declared a winner, a Charity must:

- 7.1 Be contacted by telephone or e-mail at the Contest Organizer's sole discretion. Once a winning Charity has been notified, it has five (5) days to claim its prize, failing which the Contest Organizer will select another winner.

Whenever a winning Charity is contacted by e-mail, it must reply in compliance with instructions, as provided and as appropriate. Where a notification e-mail cannot be delivered, the Contest Organizer may, at its sole discretion, contact the Charity by telephone or cancel the entry altogether.

Failure to comply with Contest rules or with prize-acceptance rules will result in a winning Charity's disqualification. Consequently, the Contest Organizer may, at its sole discretion, award first prize to the second prizewinner.

## 8. REVIEW CRITERIA

- 8.1 Charities must be registered as a charity with the Canada Revenue Agency.
- 8.2 Charities must operate in the health, education or social services sectors.
- 8.3 Propositions entered into the Contest must aim to enhance Canadians' quality of life in general through support for people living with mental health problems.
- 8.4 Charities' chief mission may not be to provide support to other organizations – their focus must be people living with mental health problems.
- 8.5 Propositions must indicate how the prize would help to give even more help and support to people living with mental health problems.
- 8.6 Propositions must indicate how prize money may be used to implement tangible initiatives with a start date in 2020 at the latest.
- 8.7 Propositions that can be transferred to other markets or organizations shall be considered as an asset.

## 9. PRIZE DISTRIBUTION

- 9.1 **FIRST PRIZE:** the \$125,000 donation may be paid as a lump sum or in instalments depending on the proposition. The winning Charity and a Contest Organizer representative will sign an agreement stipulating that the prize money must be assigned in full to the proposition.
- 9.2 **SECOND AND THIRD PRIZES:** the \$50,000 donations may be paid as lump sums or in instalments depending on the propositions. The winning Charities and a Contest Organizer representative will sign an agreement stipulating that the prize money must be assigned in full to the propositions.
- 9.3 **ADDITIONAL PRIZES:** the seven Charities that receive a donation of \$10,000 each are not required to assign their prize money to the proposition entered into Contest. They may put these funds to good use as part of their regular operations.

## 10. GENERAL CONDITIONS

- 10.1 Verification. The Contest Organizer will verify contest entry forms. Any form containing an invalid or non-compliant e-mail address or telephone number may be rejected, thereby annulling the Charity's entry in the contest and making it ineligible for a prize.
- 10.2 Disqualification. The Contest Organizer reserves the right to disqualify any entrant that enters or attempts to enter the Contest using methods that do not comply with these Contest rules or that are unfair to other entrants. Such entrants may be reported to the appropriate legal authorities.
- 10.3 Contest implementation. Any deliberate attempt to cause damage to the Contest web site or any related site or to impede the implementation of the Contest is a violation of civil and criminal law. In such cases, the Contest Organizer reserves the right to reject the entry of any entrant involved in such conduct and seek redress under the law.
- 10.4 Prize acceptance. Prizes must be accepted as specified in these Contest rules and may not be transferred, in whole or in part, to another party or substituted for another prize except as indicated below.
- 10.5 Limitation of liability: use of the prize. By entering this Contest, the winners release the Contest Organizer, any company, corporation, trust or legal entity controlled by or related thereto, its advertising and promotion agencies, and its employees, agents, and representatives ("Beneficiaries") from any and all liability that may result from acceptance or use of their prize.
- 10.6 Web site. The Contest Organizer does not guarantee that the Contest web site or any related site will operate without interruption throughout the Contest Period or that it will be error-free.
- 10.7 Limitation of liability: Contest operation. The Beneficiaries cannot be held accountable for any malfunction of any computer component, software or communications line, any loss or lack of network communications or any faulty, incomplete, unintelligible or deleted communications by any computer or network that may limit or prevent any potential entrant from entering the Contest. Moreover, the Beneficiaries are not liable for any damage or loss that may occur, directly or indirectly, in whole or in part, from downloading any web page, software or other component or from transmitting any Contest-related data.
- 10.8 Changes to the Contest. Subject to approval by the Régie des alcools, des courses et des jeux, the Contest Organizer reserves the right, at its sole discretion, to modify, cancel or suspend this Contest, in part or in whole, if an adverse event occurs or if an attempt is made to undermine the administration, security, impartiality or operation of this Contest in accordance with these Contest rules.

Prize limit. In no case may the Contest Organizer be called on to award more prizes than required by Contest rules or to alter the awarding of any prize as required by the Contest rules.

Limitation of liability: Contest entry. Entrants that enter or attempt to enter this Contest release the Beneficiaries from any liability for any damage they may incur as a result of entering or attempting to enter the Contest.

Authorization. By entering this Contest, the prizewinners authorize the Contest Organizer and its representatives to use their name, photograph, image, voice, place of residence or prize-related statements for advertising purposes without any compensation.

Communications with Contest entrants. Communications with the prizewinners will comply with Contest rules and occur at the Contest Organizer's initiative.

Personal information. Entrants' personal information collected as part of the Contest will be used solely to administer the Contest. Communications, whether sales-related or not, that do not pertain to the Contest may not be sent to entrants without their consent.

Property. All entry forms and written statements are the property of the Contest Organizer and may not be returned to entrants.

Entrant identification. For the purpose of these Contest rules, the entrant is the person whose name is indicated on the entry form. Prizes are awarded to these persons whenever the Charity they represent are selected as prizewinners.

Contest Organizer's decision. All decisions made by the Contest Organizer or its representatives regarding this Contest are final and without appeal, subject to any decision made by the Régie des alcools, des courses et des jeux du Québec in any matter within its jurisdiction.

Disputes. Any dispute regarding the conduct or organization of a promotional Contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie des alcools, des courses et des jeux for the sole purpose of helping the parties reach a settlement.

- 10.9 Social networks. This Contest is not managed or sponsored by social networks or associated with them in any way. Any questions, complaints or comments regarding the Contest must be submitted to the Contest Organizer and not to any social network. Social networks, their affiliated entities, administrators, directors, agents, and employees are not liable for any claim resulting from or related to the organization of this Contest. However, by entering this Contest, entrants agree to respect the conditions and terms of use, contracts, and other policies and guidelines governing social network platforms and to release the Contest Organizer and the Beneficiaries from any liability for any damage resulting from the use of these platforms.
- 10.10 Severability. If any paragraph in these Contest rules is declared or judged to be illegal, unenforceable or invalid by a competent jurisdiction, the paragraph in question will be considered void. All other paragraphs will be applicable to the extent permitted by law.
- 10.11 Language. In the event of discrepancy between the English and French versions of the Contest rules, the French version will have precedence.
- 10.12 Limitation of liability: prize supplier. Upon receipt of their prizes, the prizewinners acknowledge that any subsequent prize-related obligation is the prize supplier's responsibility.
- 10.13 If iA Financial Group calls on a professional firm to deliver a prize, such firm is authorized to use personal information only for the purposes of delivering the prize.
- 10.14 For any questions regarding protection, use or transmission of personal information, please contact the Contest Organizer at:  
iA Financial Group – Donation contest 2018  
Communications Department  
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