

iA Financial Group is partnering with the Saint-Patrick's Day parade for a ninth year

Quebec City, March 7, 2019 –iA Financial Group is proud to partner with the Saint-Patrick's Day parade for a ninth year. The company founded by Irishman Bernard Leonard over a hundred years ago is providing financial support as a partner of the event.

“iA Financial Group is proud of its Irish founder and wants to maintain and strengthen its relationship with Quebec City's English-speaking community. Our participation is also a nod to the family of Catherine Kirwin and Bernard Leonard; father and two sons successively managed our company from 1905 to 1950. We want area residents to come out to this festive event which has grown from year to year”, affirms Denis Ricard, President and CEO.

As a company that is dedicated to community well-being, iA Financial Group is pleased to be an ambassador for many other organizations family-friendly and events. In 2018, iA Financial Group donated over five million dollars to several hundred organizations across Canada.

About iA Financial Group

Founded in 1892, iA Financial Group is one of the largest insurance and wealth management companies in Canada. It also operates in the United States. Its stock is listed on the Toronto Stock Exchange under the ticker symbol IAG.

Information:

Pierre Picard

Manager, Public Relations

Phone: 418-684-5000, ext. 101660

Email: pierre.picard@ia.ca