

iA Financial Group teams up with Dialogue to offer virtual healthcare services to its clients

Quebec City, May 11, 2020 — In this particular time during which staying home remains the smartest option to limit the propagation of COVID-19, iA Financial Group is facilitating access to healthcare for its clients by teaming up with Dialogue, the Canadian telemedicine leader.

Dialogue: virtual healthcare, available 24/7

The Dialogue platform enables the whole family to speak with healthcare professionals, anywhere in Canada, at any time. Dialogue is fully confidential, available online or on any mobile device and provides various services, including:

- Live chat with a multidisciplinary team
- Prescription renewal and free delivery of prescription drugs
- Secure video appointment with a physician or a mental healthcare professional
- Referral to a specialist when medically required
- Diagnostics coordination when medically required

With Dialogue, more than 70% of medical problems — which would normally require a visit to a clinic — can be treated remotely, thus avoiding several hours of waiting. If the medical condition calls for an in-person consultation, Dialogue helps by scheduling an appointment in a nearby clinic.

Free until July 31, 2020

Clients whose group insurance plan includes supplemental health insurance with iA Financial Group and who wish to add the telemedicine service to their group benefits offering can take advantage of a preferred rate. In addition, should they commit to offering Dialogue for at least 12 months, they will get it free of charge until July 31, 2020.

“Virtual healthcare services are in line with our commitment to the peace of mind and well-being of our clients,” said Éric Jobin, Senior Vice President, Group Insurance and Retirement Solutions at iA Financial Group. “We are pleased to simplify the access to healthcare for hundreds of thousands of Canadians and members of their families, especially in these challenging times,” added Mr. Jobin.

“We are proud to partner with iA Financial Group to offer its clients innovative solutions that care about people”, said Jean-Nicolas Guillemette, COO of Dialogue. “This strategic partnership is a key step toward achieving our ambition of helping Canadians be more healthy” concluded Mr Guillemette.

About Dialogue Technologies Inc.

Dialogue is Canada’s premier telemedicine provider, pioneering virtual healthcare services exclusively offered to employers who wish to improve the health and well-being of their employees and their families. Dialogue brings concrete solutions in terms of people’s health by delivering an outstanding healthcare service experience, guiding employees toward building an engagement strategy, and focusing on patient security.

About iA Financial Group

iA Financial Group is one of the largest insurance and wealth management groups in Canada, with operations in the United States. Founded in 1892, it is one of Canada’s largest public companies and is listed on the Toronto Stock Exchange under the ticker symbols IAG (common shares) and IAF (preferred shares).

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