

Emerging Markets (Jarislowsky Fraser)

CIFSC fund category Emerging Markets Equity

Portfolio manager Jarislowsky, Fraser Limited

Offered in:

IAG SRP (Classic Series 75/75, Series 75/100 and Prestige Series) My Education+ (including Prestige preferential pricing) Ecofl*extra* (Classic Series 75/75)

Jarislowsky, Fraser Limited snapshot

- Founded in 1955: Nearly 70 years of expertise in fundamental research and portfolio management
- Main objective: Increase client capital while maintaining low risk
- \cdot Long-time leader in the management of pension funds and endowment funds
- Headquarter in Montreal with offices in Toronto, Calgary and Vancouver

Lead portfolio manager



Marc Novakoff, CFA

- Leads the firm's Emerging
 Markets Equity strategies and
 co-manages the Global Equity and
 All Countries Equity strategies
- Joined the firm in 2003
- 18 years industry experience
- Member of the Investment Strategy Committee
- MBA, Harvard Business School; Engineering (Mechanical), McGill University

Why consider this fund?

- iA is the first to make it available as a segregated fund
- Invests in high-quality companies with non-cyclical growth, thereby reducing volatility during periods of declining markets
- Excellent risk management despite the specialized nature of the Fund
 - Jarislowsky Fraser manages mainly for large institutions, foundations and private clients, generally recognized for their strict risk requirements
- Fundamental analysis approach that integrates ESG (environmental, social and governance) principles

Investment style and other characteristics

- Investments in companies located in emerging markets or that have exposure to the growth of these markets
- Management style: Growth at Reasonable Price (GARP)
- Approach that combines country analysis (top-down) and company analysis (bottom-up)
- In-depth stock analysis based on four key criteria: competitive advantages, quality management team, strong finances and reasonable valuation
- The Investment Strategy Committee, the central risk and investment monitoring group, oversees the entire investment process to ensure that investment decisions are consistent with the firm's philosophy and process
- Diversified portfolio comprising 30 to 70 securities









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