

Plan member RRSP campaign



Like every year, we wish to help you promote the group RRSP to your members. To do so, we've prepared a **promotional email** (see attached) that you can send them, if you wish.

This email includes an [RRSP leaflet](#) (see the [French version](#)) containing essential information on RRSPs to help them get saving, either through preauthorized payments or online:



Developed around the theme of the importance of adopting healthy financial habits, this form will highlight the advantages and simplicity of making contributions through preauthorized payments or online. Whether it be the net cost of a contribution, the benefits of starting to save early in life in order to take advantage of compound interest, or the importance of completing an investor profile—all the essentials are presented in a clear and concise way.

Of course, we also encourage plan members to contribute before **February 29, 2024**, in order to benefit from a tax reduction for the 2023 tax year (learn more about [processing deadlines for the 2023 tax year](#)).

Have a great campaign!

INVESTED IN YOU.

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