

COMMUNIQUÉ

To Group Insurance plan administrators
New partnership

Pharmacogenomics | New partnership with Biron

A person's response to medication plays a very important role. When a treatment does not produce the expected outcome or causes side effects, it can affect a person's quality of life, wellbeing and ability to function on a daily basis. It can even contribute to absenteeism or disability.

That is why we have partnered with Biron to make pharmacogenomic tests more accessible to our group insurance plan members.

A more personalized approach to care

Pharmacogenomics analyzes how a person's genetic profile influences their response to certain medications. The information it provides can guide treatment decisions and support overall wellbeing.

Pharmacogenomic testing helps take the guesswork out of treatment for various conditions, including:

- Mental health problems
- Chronic pain
- Attention deficit hyperactivity disorder (ADHD)
- Certain cardiovascular diseases

Preferred rate and coverage

- Your plan members and their dependents have access to an \$82 discount when purchasing an eligible Biron pharmacogenomic test.
- The cost of the test may be reimbursed if your plan covers pharmacogenomic testing or includes a Health Spending Account (HSA).

Benefits of pharmacogenomic testing

For organizations	For plan members
— Supports employee wellbeing and helps build a healthier, more motivated and productive workforce — Helps reduce the impact of absenteeism and disability — Gives employees access to a personalized, innovative solution	— Helps guide treatment choices that are better suited to each person's biology — Supports better treatment outcomes and helps reduce adverse drug reactions — Provides lifelong insight, since a person's genetic profile does not change

Spread the word!

Your employees can now take advantage of this offer by visiting [this page](#). Sharing this information with them will help them discover a personalized and innovative solution that can improve their experience and meet some health and wellness needs. This solution offers benefits for both your employees and your organization.

[Template – Groups with test coverage](#)

[Template – Groups with HSA \(without test coverage\)](#)

[Template – Groups without coverage or HSA](#)

This partnership is part of our commitment to proactively offer you and your plan members innovative, wellness-focused solutions that promote a healthy, attractive and productive workplace.

For more information about Biron and pharmacogenomics, please visit their [website](#). If you have any questions, please contact your advisor or your iA Financial Group Client Relationship Manager.

You, as the plan administrator, have an important role to play in informing your plan members about their group insurance plan. We also look to your support to give them all explanatory and administrative documents upon enrolment or upon request. We will help you show them where they can consult this documentation if it is not available in hard copy. If you have any questions, please feel free to consult your administrator's guide or to contact your local Account Executive or Client Relationship Manager.

This communiqué and past publications are also available on this [website](#).

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