



Eveline Keable

Product Leader, Health, Wellness and Disability
Group Benefits and Retirement Solutions
iA Financial Group

Eveline Keable has held the role of **Product Leader, Health, Wellness and Disability** with Group Benefits and Retirement Solutions at iA Financial Group since early 2024, which has placed her at the heart of group insurance product development strategies.

Thanks to her expertise, experience and creativity, she actively contributes to enhancing the client experience through forward thinking and innovation.

Eveline holds a degree in actuarial science and has nearly 25 years of experience in the insurance industry in roles such as Director of Actuarial, National Senior Director of Life and Disability Benefits, and Health, Wellness and Disability Consultant. During her career, she has helped various organizations develop strategies and initiatives aimed at implementing a culture of health and sound disability management. She enjoys maximizing the use of data and performance indicators to measure the return on investment of initiatives developed.



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