

# 97% of identity theft attempts target passwords.\* Are you at risk?

## 5 easy ways to reduce the risk of identity theft

1. Always enable multi-factor authentication.
2. Create a strong, unique password for each of your accounts.
3. Use a password manager.
4. Be wary of urgent requests you receive by email, text or phone.
5. Check your accounts regularly and report any unusual activity.

Find more smart tips  
on [ia.ca](https://ia.ca).

